



February 2007

The Paige Turner: A Treasure Trove of Trivia

Paige Wolf Media & Public Relations Newsletter

Last weekend two friends and I tried out for VH1's *World Series of Pop Culture*, a game show which is pretty much exactly what it sounds like. Three self-proclaimed '80s movies and song lyrics junkies, we thought we were a shoo-in. But the competition was stiff and we were knocked out in 30 minutes flat.

My mind has always been a hub for trivia. More Cliff Clavin than Albert Einstein, I certainly can't add without a calculator or find Namibia on a map. But I do find myself a source for an incredible wealth of knowledge about topics I never thought I'd become an expert on. Thanks to my clients, I can tell you the origins of Turkish cuisine, the history of Pilates, and the relevance of modern dance theater. It might not win me \$250,000, but it certainly makes for an interesting living.

Paige

Unvalentine's Day Workshop And Rare Visit By Romana

No date for Valentine's Day? Skip the lonely singles events and learn something about really finding true love as Equilibrium Pilates welcomes Philadelphia- based Alexander Stadler, author of *Mr. Alexander's Four Steps to Love*.

This FREE workshop and event will be held Tues., Feb. 6, from 6:30-8:30 p.m. at Equilibrium Pilates. Mr. Alexander's workshop will take participants through activities to help teach them about themselves and what they are looking for in a partner. And since Step 3 in *Four Steps to Love* suggests starting a new activity, Brie Adina Neff will



demonstrate Pilates as an example of an activity with myriad benefits.

Mix and mingle with champagne and cookies, enter a raffle for a free Pilates class, and learn about your body, your mind, and your heart.

PILATES DEMONSTRATION WITH ROMANA KRYZANOWSKA

Romana Kryzanowska, the world-renowned protegee of Joseph Pilates, will be making a rare appearance in Philadelphia on Fri., Feb. 9. Romana, 83, is regarded as the authority on the traditional Pilates method as taught to her by creator Joseph Pilates.

Romana will lead Brie through a demonstration of a super-advanced reformer workout at 5:30 p.m. Cocktail and hors d'oeuvres reception to follow at Xochitl, 408 S. 2nd St. **RSVP to (215) 923-3669.**

(Classes and workshops with Romana, Sari, and Daria are available Friday and Saturday for a fee. Please contact Equilibrium Pilates for more information.)

Equilibrium Pilates
424 S. 2nd St. (at Lombard)
(215) 923-3669
www.equilibrium-pilates.com

Bleu Martini Charity Happy Hours For Womens Way



Every Wednesday in February, Bleu Martini's Charity Happy Hours will benefit the WOMENS WAY Young Women's Initiative. Beginning Feb. 7, from 5:30 p.m. - 7:30 p.m., enjoy complimentary hors d'oeuvres and drink specials, while 15% of all proceeds go to WOMENS

WAY.

The Young Women's Initiative is a dynamic group of women under age 40 who are prepared to lead WOMENS WAY into the future. Founded in 1997, the Young Women's Initiative works collectively to increase the knowledge and awareness of women's issues in the community. For more information on WOMENS WAY, visit www.womensway.org.

Bleu Martini
24 S. 2nd St.
Old City, Philadelphia
(215) 940-7900
www.bleumartinionline.com

To BYOB Or Not To BYOB

Divan's New Liquor License Still Allows BYOB Option

This month Divan announces its new liquor license, which the restaurant will utilize as a dining option while still allowing the BYOB alternative. Divan also will be using its new liquor license to share the finest in Turkish wines.

While Turkey has been growing grapes and making wines for nearly 4,000 years, only recently have they begun to export their fine selection of wines. Interest in wine in Turkey has significantly increased in recent years, and wine producers in Turkey have been awarded international medals in the Challenge International du Vin, France; the Vinalies Internationales, France; and the Monde Selection, Bruxelles; among others.



Divan Also Offering \$25 Prix Fixe During Philadelphia Restaurant Week, January 28 - February 2

Being a few blocks Southwest of Center City won't stop Divan Turkish Kitchen from offering an unbeatable price for the city's Restaurant Week. From Jan. 28 to Feb. 2, enjoy three courses for \$25, including appetizer, entrée, and dessert.

Divan Turkish Kitchen
918 S. 22nd St.
(215) 545-5790
www.divanturkishkitchen.com

Get A Jump Start On Spring With COSELI Geisha Design



COSELI
www.coseli.com

Amaze her this Valentine's Day

AS SEEN IN Philadelphia STYLE | The Philadelphia Inquirer



Shown: Adele Pendant in Garnet

Preview more designs at:
Molleta, 55 N. 3rd St.,
Linu Boutique, 1036 Pine St.
& www.coseli.com

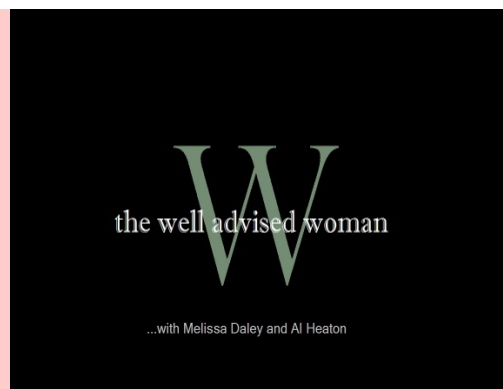
Use Coupon* Code: CUPID and receive \$20 off your purchase
*coupon valid at www.coseli.com only

Spring is all about delicate flowers and beautiful blooms, elements strikingly evoked by the Japanese geisha culture. The exquisite art and exotic life of the geisha is the primary inspiration of this COSELI's Geisha Design Collection. Other Japanese elements such as green tea, cherry blossoms, and seaweed were also sources of influence to designer and world traveler Deepa Mischler.

Each cherry blossom design in garnet, citrine, blue topaz, or amethyst is lovingly handcrafted, and each green onyx is hand selected for the depth of its lichen hues. The garden bangle features striking gemstones encased in sterling silver rope detail and accented with heart-shaped leaves.

COSELI is available at Molletta, 55 N. 3rd St., and Linu Boutique, 1036 Pine St., or online at www.coseli.com

Top Five Reasons To Listen To The Well-Advised Woman



5) *Hear what successful women in the Philadelphia area have to say about career, lifestyle, and meeting their goals as entrepreneurs.*

4) *You can listen from anywhere there is a computer on the live stream at www.wnjc1360.com.*

3) *You don't have to be caller number nine to hear yourself on the radio.*

2) *It's "Kids Corner" hour on WXPN.*

1) *You just might learn something. Al Heaton gives smart, simple financial advise and savvy*

lady and media powerhouse Melissa Daley tackles tough women's issues.

The Well-Advised Woman is a new radio show hosted by Al Heaton and Melissa Daley, addressing issues and advice for successful women. Al Heaton, Associate Vice President of the Private Client Group at Ryan Beck & Co., runs a private wealth planning practice customized for successful women. Melissa Daley, formerly known as Melissa St. Jude, is well-known for her work as a radio personality. The program is designed to be fun, bring value, and touch on financial issues for women. The Well-Advised Woman airs on 1360 AM WNJC Renaissance Radio on Mondays from 7-8 p.m. The show broadcasts to Philadelphia, South Jersey, and the surrounding areas.

Tune in tonight to hear special guest Elizabeth Wellington, Fashion Writer for The Philadelphia Inquirer.

Coming Soon: Hausbrandt Announces Academia del Caffé

Café Hausbrandt announces the opening of Academia del Caffé, a new Italian café experience with three convenient Center City locations. The largest location, opening this spring, will be at Penn Square, 1 S. Penn Square. Two additional smaller locations open this month at 620 Chestnut St. and 2400 Market St.

The logo for Academia del caffè features the word "Academia" in a large, black, sans-serif font. Below it, "del caffè" is written in a smaller, black, sans-serif font. A thin black line runs horizontally across the middle of the text, with a small gap under the letter "a" in "Academia".

In addition to the original Café Hausbrandt at 207 S. 15th St., Philadelphia palates will recognize the taste of Hausbrandt coffee from some of the finest establishments in Philadelphia, including The Pyramid Club, Gayle, Capogiro, Vintage, La Viola, Rae, and Le Castagne. Academia del Caffé, an extension of Cafe Hausbrandt, distinguishes itself as an authentic Italian cafe. Modeling its cafes and products after the cafes in Italy, Academia del Caffé was established to educate consumers on coffee while giving them the opportunity to experience a true Italian espresso or cappuccino.

The beverage menu at Academia del Caffé includes Italian staples like cappuccino, espresso, latte, and macchiato, as well as a wide variety of teas, smoothies, and iced coffee drinks. The café will also offer a menu of traditional Italian salads, sandwiches, and paninis, as well as croissants, danishes, and scones.

Cafe Hausbrandt
207 S. 15th St., Philadelphia

Coming Soon:
Academia del Caffé
1 S. Penn Square, Philadelphia
620 Chestnut St., Philadelphia
2400 Market St., Philadelphia
www.hausbrandtusa.com

Shamar Custom Design Accessories In Oscar "Losers" Bag



The heyday of the illustrious celebrity swag bag may be a thing of the past for award show presenters, due to a recent IRS crackdown. Apparently, the IRS does not recognize the gift baskets as "gifts," mainly since the A-listers technically receive the items in exchange for appearing at an event—that's where the income part plays into it.

However, Distinctive Assets alleviates the tax burden to celebrities by providing gift packages to the "losers," or simply the nominees who don't score the big gold. Shamar Custom Design is thrilled to be a part of this year's package, including custom accessories made from vintage kimono and obi. Don't be surprised if you see Maggie Gyllenhaal tucking her Blackberry into a Shamar cell phone case or Kate Winslet pulling lipstick from a Shamar makeup case.

Shamar Custom Design
www.shampurses.com

Valentine's Day Guide

The Super Deluxe Knock His/Her Socks Off Special

Valentine's Day at Lacroix.
Available Fri., Feb. 9 to Sun., Feb. 18.
The Rittenhouse Hotel and Lacroix at The Rittenhouse are offering a fantastic Valentine's Day package that includes a beautiful suite, valet parking, and a three-course dinner at Lacroix. \$670 includes all tax and gratuities. For reservations, call (215) 790-2533.
www.lacroixrestaurant.com.

The Prix Fixe Dine Like Royalty BYOB Option

Alphabet Soup offers a five-course dinner, including a special chocolate dessert for \$65 per person. Bring your own bottle of champagne for a truly romantic evening. For reservations, call (856) 310-0605. www.alphabetsoupnj.com.

The Prix Fixe Dine Like Royalty With Wine Service Option

Brasserie Perrier offers a five-course dinner for \$85 per person. Menu highlights include seared diver sea scallop, petit filet mignon, and lobster risotto. Wine pairing flights available for an additional \$35. For reservations, call (215)

*Valentine's Day
at Bleu Martini*

*Back by Popular Demand
Celebrate Valentine's Day with dinner at
Bleu Martini and receive 20% off your bill.
Complimentary roses for all ladies
This offer is only good with a reservation.
Please call (215) 940-7900*

BLEU MARTINI
24 S. 2nd. Street Philadelphia
www.bleumartinionline.com

568-3000. www.brasserieperrier.com.

The Bargain Option That Even Takes Care of the Flowers

Back by popular demand, Bleu Martini offers 20% off the entire bill for Valentine's Day and gives a complimentary rose to each table. For reservations, call (215) 940-7900. www.bleumartinionline.com.

Make The Most of Spring (Or Winter) Cleaning

Time to declutter the closets? The Career Wardrobe, a non-profit organization that empowers low-income women returning to the workforce, accepts new and gently used women's business clothing as well as accessories and new beauty products (even sample sizes). Clothing should be in season and clean with no tears or stains. Accessories, such as shoes, scarves, handbags, jewelry, and new-unused pantyhose as well as beauty, skincare, and toiletry products, can be put in a shopping bag and dropped off at 1211 Chestnut St., Suite 205, Philadelphia, Monday through Friday between 10 a.m. and 4 p.m. Please call (215) 568-6693 or visit www.careerwardrobe.org for full donation guidelines and locations/time of evening clothing drives in Center City and East Falls.

Contact Information

email: paige@paigewolf.com

web: <http://www.paigewolf.com>

Join our mailing list!

Save 20% Off Your Food Bill at Vesuvio

Philadelphia City Paper's Reader's Choice for Best Italian Food Two Years in a Row

20% off your total food bill with this coupon (does not include tax or alcohol)

Vesuvio Restaurant & Bar
736 S. 8th St. (at Fitzwater)
(215) 922-8380

www.vesuvio-online.com

Offer Expires: 2/28/07

Save \$20 on any
purchase from
COSELI

Just log on to www.coseli.com and use the
coupon code CUPID during checkout to save
\$20 off any purchase.

www.coseli.com

Offer Expires: 2/28/07

Save 20% On
Everything at
ShamarPurses.com

Mention this newsletter for 20%
off your purchase at
www.shampurses.com.

Offer Expires: 2/28/07

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to paige@paigewolf.com, by paige@paigewolf.com

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Paige Wolf Media & Public Relations | 419 S. 12th Street | Philadelphia | PA | 19147